Atlanta Metropolitan College Foundation, Inc.

Celebration of Leadership

Atlanta Metropolitan State College
Thursday, September 23, 2021

Sponsorship Packet
Atlanta Metropolitan College Foundation, Inc.

Celebration of Leadership

“Honoring & Saluting Outstanding Extraordinary Trailblazers”

September 23rd, 2021

SAVE THE DATE

Reception 6:15 p.m.
Dinner & Program 7:15 p.m.

Atlanta Metropolitan State College
Edwin A. Thompson, Sr. Student Center
(Charles F. Easley Pavilion)
1630 Metropolitan Parkway, SW
Atlanta, Georgia 30310

For Sponsorship Opportunities Contact:
Office of Development & External Affairs
404.756.4666 or email
Michael Montgomery
mmontgomery@atlm.edu

ATLANTA METROPOLITAN STATE COLLEGE
Bring your brilliance.
Dear Supporter:

The Atlanta Metropolitan College Foundation, Inc., on behalf of Atlanta Metropolitan State College (AMSC), invites your support and participation as we celebrate and acknowledge individuals whose incredible records of leadership, service, and generosity have made a lasting difference in metropolitan Atlanta and throughout this community during the Foundation’s Celebration of Leadership Awards. This signature fundraising event is scheduled for Thursday, September 23rd, on the campus of Atlanta Metropolitan State College in the Edwin A. Thompson, Sr. Student Center (Charles F. Easley Pavilion). The Gala reception begins at 6:15 p.m., followed by dinner and a formal program with presentations beginning at 7:15 p.m.

For over forty-five years, Atlanta Metropolitan State College has provided a high-quality, low-cost education for a diverse population of students. We invite you to join us in this dynamic opportunity to support AMSC as the institution continues a strong and positive legacy of Academic Excellence and Community Partnerships. Please consider participating in this event as a major sponsor. Proceeds will provide need-based scholarships and financial assistance to students who will benefit from your support of this game-changing cause.

Please take a moment to review the enclosed information and return your sponsorship form today. If you have questions about your participation, tickets, or sponsorship opportunities, please contact me at 678.623.1280 or via email at mmontgomery@atlm.edu.

Thank you in advance for your support and consideration.

Sincerely,

Michael D. Montgomery, MBA
Director, Development & External Affairs
Executive Director, AMC Foundation, Inc.

cc: Skip Vaughan - Chairman, Atlanta Metropolitan College Foundation, Inc.
Georj Lewis, Ed.D. - President, Atlanta Metropolitan State College
Celebration of Leadership 2021
Sponsorship Levels & Benefits

BRING YOUR BRILLIANCE ($50,000)
The future is bright at Atlanta Metropolitan State College because we have the brilliance of our students, faculty, staff, and partners! We invite you to join us in this incredible opportunity to support AMSC as the institution continues a strong and positive legacy of academic excellence and community partnerships.
Benefits: Twelve reserved seats, special mention as “Bring Your Brilliance” sponsor at the gala and in all advertisement. This sponsorship level will also include your name or your company’s name on the invitation, full-page color ad in the program book, table sign, program book listing, and twelve VIP reception invites.

1974 SOCIETY ($35,000)
Atlanta Metropolitan State College (AMSC) became the thirty-first institution of the University System of Georgia and began classes in September 1974 as a Junior College. On May 10, 2011, the Board of Regents approved a substantive and mission change for AMSC to move from a two-year college status to that of a State approved college.
Benefits: Six reserved seats, special mention as a “1974 Society” sponsor at the gala and in all advertisement. This sponsorship level will also include you or your company’s name on the invitation, full-page color ad in the program book, table sign, program book listing, and six VIP reception invites.

TRAILBLAZER ($25,000)
Blazing trails as we connect, collaborate, and create our path toward the future we envision for AMSC and the students we serve. Many of these future leaders are first generation college students!
Benefits: Six reserved seats, one full-page color ad, table signage, program book listing, and six VIP reception invites.

BELIEVE ● BEGIN ● BECOME ($15,000)
Activate the transformation of our students, their families, and our community for generations.
Benefits: Six reserved seats, half-page color ad, table signage, program book listing, and three VIP reception invites.

RED AND BLACK ($10,000)
Assisting and supporting students to acquire a college education is a profound and significant investment in their lives and future of this community.
Benefits: Six reserved seats, half-page color ad, table signage, program book listing, and two VIP reception invites.

STUDENT EMERGENCY FUND SCHOLARSHIP ($5,000)
Students who have the qualifications and the desire to acquire a college education but lack the financial resources needed to bring their desires to fruition due to living expenses.
Benefits: Six tickets, half-page black & white ad, and program book listing.

BOOKS AND INCIDENTALS SCHOLARSHIP ($1,500)
Students at Atlanta Metropolitan State College have the talent, the skill, and the will to excel!
Benefits: Six tickets and program book listing.

TICKET ($150)
Percentage of proceeds will benefit Atlanta Metropolitan State College’s food locker to service food insecure students.
Celebration of Leadership 2021

Sponsorship Levels

( ) Bring Your Brilliance $50,000       ( ) Believe ● Begin ● Become $15,000
( ) 1974 Society $35,000               ( ) Red and Black $10,000
( ) Trailblazer $25,000                ( ) Books and Incidentals $1,500

( ) Student Emergency Fund $5,000

PAYMENT INFORMATION (print or type)

Company _____________________________________________________________

Company Representative _________________________________________________

Address _______________________________________________________________

City_____________________________________ State________________ Zip Code_________

Phone ( ) ____________________________ Fax ( ) ________________________________

E-mail _________________________________________________________________

Method of Payment ( ) MasterCard ( ) Visa ( ) Discover ( ) Check (payable to AMC Foundation, Inc.)

Name on Card_________________________________ Card #__________________________

3-Digit Security Code_______ Expiration Date ____/____/____

Authorized Signature_____________________________________________________

Thank you for your generous support!
Celebration of Leadership 2021

Souvenir Booklet Ad Form

Name: __________________________________________________________
And/or Organization: _____________________________________________
Contact Person: _________________________________________________

Phone: _______________ Email: ________________________________

Address: ______________________________________________________
City: _______________ State: ___________ Zip: __________________

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All ads should be “camera ready” in JPEG, PDF or Microsoft Word format and sent by email to Keel Rickenbacker at krickenbacker@atlm.edu – telephone 404.756.4666.

Indicate the quantity of ads - payments should be made payable to the AMC Foundation, Inc., and sent to the mailing address listed above.

The **Deadline** for Receiving Ads is
**Friday, September 10, 2021**