Celebration of Leadership

“Saluting & Honoring Outstanding Trailblazers from Our Community”

December 3rd, 2020

THURSDAY Evening
6:30 p.m.

“A Unique Virtual Experience”

Atlanta Metropolitan State College
1630 Metropolitan Parkway, SW
Atlanta, Georgia 30310

For Sponsorship Opportunities and Tickets Contact:
Development & External Affairs
404.756.4666 or email
Michael Montgomery at mmontgomery@atlm.edu

Invitation to Follow
Celebration of Leadership 2020

October 5, 2020

Dear Supporter:

The Atlanta Metropolitan College Foundation, Inc., on behalf of Atlanta Metropolitan State College (AMSC), invites your support and participation as we celebrate and acknowledge individuals whose incredible records of leadership, service, and generosity have made a lasting difference in metropolitan Atlanta and throughout this community during the Foundation’s Celebration of Leadership Awards. This signature fundraising event is scheduled for Thursday, December 3rd, at 6:30 p.m. Due to the Covid-19 guideline, this year’s program will be unique as we present it virtually.

For over forty-five years, Atlanta Metropolitan State College has provided a high-quality, low-cost education for a diverse population of students. We invite you to join us in this dynamic opportunity to support AMSC as the institution continues a strong and positive legacy of Academic Excellence and Community Partnerships. Please consider participating in this event as a major sponsor. Proceeds will provide need-based scholarships and financial assistance to students who will benefit from your support of this game-changing cause.

Please take a moment to review the enclosed information and return your sponsorship form today. If you have questions about your participation, tickets, or sponsorship opportunities, please contact me at 678.623.1280 or via email at mmontgomery@atlm.edu.

Thank you in advance for your support and consideration.

Sincerely,

Michael D. Montgomery, MBA
Interim Director, Development & External Affairs
Executive Director, AMC Foundation, Inc.

cc: Skip Vaughan - Chairman, Atlanta Metropolitan College Foundation, Inc.
Georj Lewis, Ed.D. - President, Atlanta Metropolitan State College

ATLANTA METROPOLITAN COLLEGE FOUNDATION, INC.
1630 Metropolitan Parkway, SW
Atlanta, Georgia 30310
Celebration of Leadership 2020

Sponsorship Levels & Benefits

**BRING YOUR BRILLIANCE ($50,000)**

The future is bright at Atlanta Metropolitan State College because we have the brilliance of our students, faculty, staff, and partners! We invite you to join us in this incredible opportunity to support AMSC as the institution continues a strong and positive legacy of academic excellence and community partnerships.

**Benefits:** Your name or your company’s name on the invitation, full-page color ad in the program book, and program book listing.

**1974 SOCIETY ($35,000)**

Atlanta Metropolitan State College (AMSC) became the thirty-first institution of the University System of Georgia and began classes in September 1974 as a Junior College. On May 10, 2011, the Board of Regents approved a substantive and mission change for AMSC to move from a two-year college status to that of a State approved college.

**Benefits:** Your name or your company’s name on the invitation and full-page color ad in the program book listing.

**TRAILBLAZER ($25,000)**

Blazing trails as we connect, collaborate, and create our path toward the future we envision for AMSC and the students we serve. Many of these future leaders are first generation college students!

**Benefits:** One full-page color ad, and program book listing.

**BELIEVE ● BEGIN ● BECOME ($15,000)**

Activate the transformation of our students, their families, and our community for generations.

**Benefits:** One full-page black & white ad and program book listing.

**RED AND BLACK ($10,000)**

Assisting and supporting students to acquire a college education is a profound and significant investment in their lives and future of this community.

**Benefits:** Half-page color ad and program book listing.

**STUDENT EMERGENCY FUND SCHOLARSHIP ($5,000)**

Students who have the qualifications and the desire to acquire a college education but lack the financial resources needed to bring their desires to fruition due to living expenses.

**Benefits:** Half-page black & white ad and program book listing.

**BOOKS AND INCIDENTALS SCHOLARSHIP ($1,500)**

Students at Atlanta Metropolitan State College have the talent, the skill, and the will to excel!

**Benefits:** Program book listing.

**VIRTUAL TICKET ($150)**

Percentage of proceeds will benefit Atlanta Metropolitan State College’s food locker to service food insecure students.
Celebration of Leadership 2020

Sponsorship Levels

(  ) Bring Your Brilliance $50,000
(  ) 1974 Society $35,000
(  ) Trailblazer $25,000
(  ) Believe ● Begin ● Become $15,000
(  ) Red and Black $10,000
(  ) Student Emergency Fund $5,000
(  ) Books and Incidentals $1,500
(  ) #___ Virtual Tickets at $150/each

PAYMENT INFORMATION (print or type)

Company ________________________________________________________________
Company Representative ________________________________________________
Address ________________________________________________________________
City________________________________________ State _____________________Zip Code____________
Phone (        ) ________________________________ Fax (        ) ____________________________________
E-mail ___________________________________________________________________________________
Method of Payment (    ) MasterCard   (    ) Visa   (    ) Discover   (    ) Check (payable to AMC Foundation, Inc.)
Name on Card________________________________ Card #________________________________________
3-Digit Security Code________   Expiration Date ____/____/____
Authorized Signature________________________________________________________________________

Thank you for your generous support!
### Celebration of Leadership 2020

**Souvenir Booklet Ad Form**

Name: _____________________________________________________________________________________

And/or Organization: ____________________________________________________________________________

Contact Person: _________________________________________________________________________________

Phone: __________________________ Email: __________________________________________________________

Address: ______________________________________________________________________________________

City: ______________ State: ___________ Zip: ________________________________________________________________________

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All ads should be “camera ready” in JPEG, PDF or Microsoft Word format and sent by email to Keel Rickenbacker at krickenbacker@atlm.edu – telephone 404.756.4666.

Indicate the quantity of ads - payments should be made payable to the AMC Foundation, Inc., and sent to the mailing address listed above.

The **Deadline** for Receiving Ads is

Friday, **November 19, 2020**