Atlanta Metropolitan College Foundation, Inc.

Celebration of Leadership

Atlanta Metropolitan State College
Thursday, September 26, 2019

Sponsorship Packet
Atlanta Metropolitan College Foundation, Inc.

Celebration of Leadership

"Honoring Legendary Leadership: Past, Present, and Future"

September 26th, 2019

SAVE THE DATE

Thursday Evening

This year's program will be unique as we honor Dr. Gary A. McGaha, Third President of Atlanta Metropolitan State College (AMSC), for his incredible twelve-and-a-half years at the helm until his retirement in May 2019.

Reception 6:15 p.m.
Dinner & Program 7:15 p.m.

Atlanta Metropolitan State College
Edwin A. Thompson, Sr. Student Center
(Charles F. Easley Pavilion)
1630 Metropolitan Parkway, SW
Atlanta, Georgia 30310

For Sponsorship Opportunities and Tickets Contact:
Office of Strategic Marketing & Advancement
404.756.4666 or email
Lauretta Hannon at lhannon@atlm.edu

AMSC

Invitation to Follow
BELIEVE • BEGIN • BECOME
Dear Supporter:

The Atlanta Metropolitan College Foundation, Inc., on behalf of Atlanta Metropolitan State College (AMSC), invites your support and participation as we salute Legendary Leadership: Past, Present, & Future during the Foundation’s Celebration of Leadership Awards. This signature event is scheduled for Thursday, September 26, 2019, on the campus of Atlanta Metropolitan State College in the Edwin A. Thompson, Sr. Student Center (Charles F. Easley Pavilion). The Gala reception begins at 6:15 p.m., followed by dinner and a formal program with presentations beginning at 7:15 p.m. This year’s program will be unique as we honor Dr. Gary A. McGaha, Third President of AMSC, for his incredible twelve-and-a-half years at the helm until his retirement in May 2019. All contributions will again fund need-based scholarships in the name of the McGaha Legacy Scholarship Fund.

For forty-five years, Atlanta Metropolitan State College has provided a high-quality, low-cost education for a diverse population of students. And now we can boast the Highest Graduation Rate in the University System of Georgia for the Associate Degree!

We invite you to join us in this dynamic opportunity to support AMSC as the institution continues a strong and positive legacy of Academic Excellence and Community Partnerships. Please consider participating in this event as a major sponsor. Proceeds will provide need-based scholarships and financial assistance to students. This opportunity also allows the public to celebrate and acknowledge the legendary leadership of Dr. Gary A. McGaha; hear about the exciting next chapter from Interim President Georj Lewis; and meet students who will benefit from your support for this game-changing cause.

Please take a moment to review the enclosed information and return your sponsorship form today. If you have questions about your participation, tickets, or sponsorship opportunities, please contact me at 404.756.4666 or via email at lhannon@atlm.edu.

Thank you in advance for your support and consideration.

Sincerely,

Lauretta Hannon
Vice President of Strategic Marketing & Advancement
Executive Director, AMC Foundation, Inc.

cc: Skip Vaughan - Chairman, Atlanta Metropolitan College Foundation, Inc.
Georj Lewis, Ed.D. – Interim President, Atlanta Metropolitan State College
Celebration of Leadership 2019
Sponsorship Levels & Benefits

PRESIDENT’S CIRCLE TITLE SPONSOR ($100,000)
Benefits Include: Company or individual’s name on College Club Room, Conference Room, or other designated interior space, in perpetuity, in the Edwin A. Thompson, Sr. Student Center—named as one of the Top 12 college venues in Georgia by Unique Venues; twenty reserved seats; special mention as a President’s Circle Title Sponsor at the gala and in all advertisement. This sponsorship level will also include you or your company’s name on the invitation, banner signage on stage, back outside cover (color) ad in the program book, program book listing, table sign, event signage, publicity, and reception sponsor to include twenty VIP reception spaces and sponsor’s plaque.

SILVER ARCH SOCIETY SPONSOR ($75,000)
Benefits Include: Company or individual’s name on a classroom, in perpetuity. Fifteen reserved seats, special mention as a Silver Arch Society Sponsor at the gala and in all advertisement. This sponsorship level will also include you or your company’s name on the invitation, banner signage on stage, the inside front cover (color) ad of the program book, program book listing, table sign, event signage, publicity, and reception sponsor to include fifteen VIP reception spaces.

TRAILBLAZER SPONSOR ($50,000)
Benefits Include: Fifteen reserved seats, special mention as a Trailblazer Sponsor at the gala and in all advertisement. This sponsorship level will also include you or your company’s name on the invitation, banner signage on stage, and full-page color ad in the program book, program book listing, table sign, event signage, publicity, and reception sponsor to include fifteen VIP reception spaces.

1974 SOCIETY SPONSOR ($35,000)
Benefits Include: Ten reserved seats, special mention as a 1974 Society Sponsor at the gala and in all advertisement. This sponsorship level will also include your or your company’s name on the invitation and full-page color ad in the program book, program book listing, table sign, event signage, publicity, reception sponsor to include ten VIP reception spaces.

BELIEVE SPONSOR ($25,000)
Benefits Include: Ten reserved seats, one full-page black & white ad, program book listing, table sign, ten VIP reception spaces, and serve as the reception co-sponsor.

BEGIN SPONSOR ($15,000)
Benefits Include: Ten reserved seats, half-page color ad, program book listing, five VIP reception spaces, and table sign.

BECOME SPONSOR ($10,000)
Benefits Include: Ten reserved seats, half-page color ad, table sign, program book listing, and two VIP reception spaces.

RED AND BLACK SPONSOR ($5,000)
Benefits Include: Ten reserved seats, half-page black & white ad, table sign, and program book listing.

TABLE SPONSOR ($1,500)
Benefits Include: Ten reserved seats, table sign, and program book listing.

INDIVIDUAL TICKET ($150)
Celebration of Leadership 2019

Sponsorship Levels

( ) President’s Circle Title Sponsor $100,000   ( ) Silver Arch Society Sponsor $75,000   ( ) Trailblazer Sponsor $50,000
( ) 1974 Society Sponsor $35,000   ( ) Believe Sponsor $25,000   ( ) Begin Sponsor $15,000
( ) Become Sponsor $10,000   ( ) Red and Black Sponsor $5,000   ( ) Table Sponsor $1,500

( ) Please reserve #______ Tickets at $150 each

PAYMENT INFORMATION (print or type)

Company ________________________________________________________

Company Representative ___________________________________________________________________

Address______________________________________

City________________________________________ State ________________ Zip Code________

Phone ( ) ________________________________ Fax ( ) ________________________________

E-mail ________________________________

Method of Payment ( ) MasterCard ( ) Visa ( ) Discover ( ) Check (payable to AMC Foundation, Inc.)

Name on Card____________________________ Card # ________________________________

3-Digit Security Code_______ Expiration Date ____/____/____

Authorized Signature_______________________________

ATTENDEES (print or type)

1. ____________________________________________ 6. ______________________________

2. ____________________________________________ 7. ______________________________

3. ____________________________________________ 8. ______________________________

4. ____________________________________________ 9. ______________________________

5. ____________________________________________ 10. ______________________________

Thank you for your generous support!
Celebration of Leadership 2019

Souvenir Booklet Ad Form

Name: ____________________________________________
And/or Organization: _______________________________________
Contact Person: __________________________________________

Phone: ______________ Email: ____________________________

Address: ________________________________________________

City: ____________ State: ______________ Zip: ________________

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All ads should be “camera ready” in JPEG, PDF or Microsoft Word format and sent by email to Keel Rickenbacker at krrickenbacker@atlm.edu – telephone 404.756.4666.

Indicate the quantity of ads - payments should be made payable to the AMC Foundation, Inc., and sent to the mailing address listed above.

The **Deadline** for Receiving Ads is Tuesday, **September 2, 2019**