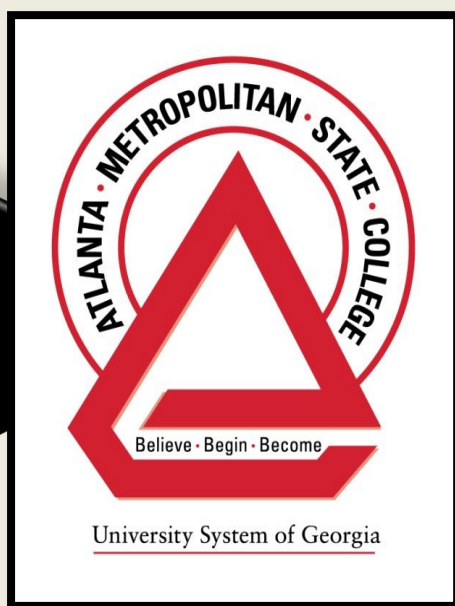


Atlanta Metropolitan State College
Celebration of Leadership 2016



Event Date

Saturday, April 16, 2016

Sponsorship Packet

Atlanta Metropolitan State College

Celebration of Leadership 2016

"Saluting & Honoring Outstanding Trailblazers from Our Community"

SATURDAY
EVENING

SAVE
THE
DATE

APRIL 16, 2016

Reception 6:15 p.m.
Dinner & Program 7:15 p.m.

Atlanta Metropolitan State College

Edwin A. Thompson, Sr. Student Center (Easley Pavilion)
1630 Metropolitan Parkway, SW
Atlanta, Georgia 30310

For Sponsorship Opportunities Contact:
Office of Institutional Advancement at 404.756.4666 or email
celebrationofleadership@atlm.edu

Invitation to Follow

Celebration of Leadership 2016

**AMC Foundation, Inc.
Board of Directors
2015-2016**

Skip Vaughan, Chair
Rep. Stacey Abrams
Veronica Adadevoh
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HONOREES 2012

REV. DR. CAMERON ALEXANDER
XERNONA CLAYTON
ERROLL B. DAVIS, JR.
MONICA PEARSON
TED TURNER

BELIVE • BEGIN • BECOME

December 17, 2015

Dear AMSC Supporter:

The Atlanta Metropolitan College Foundation, Inc. on behalf of Atlanta Metropolitan State College (AMSC) invites your support and participation as we honor outstanding community leaders during the Foundation's 2016 Celebration of Leadership Gala. This signature event is scheduled for Saturday, April 16, 2016, on the Atlanta Metropolitan State College campus in the Edwin A. Thompson Student Center (Easley Pavilion). The Gala reception begins at 6:15 p.m., followed by dinner and a formal program with presentations beginning at 7:15 p.m. This program will honor outstanding individuals whose incredible records of leadership, service and generosity have made a lasting difference in metropolitan Atlanta and throughout this community.

Since 1974, Atlanta Metropolitan State College has provided a quality, affordable and relevant education for a diverse population of traditional and non-traditional students.

We invite you to join us in this incredible opportunity to support Atlanta Metropolitan State College as the institution continues a strong and positive legacy of "Academic Excellence" and "Community Partnerships." Please consider participating in this event as a major sponsor. Proceeds from this signature event will go to provide Need-Based Continuation Scholarships and financial assistance to deserving students that attend Atlanta Metropolitan State College. This opportunity also allows the community to celebrate and acknowledge the work of outstanding community leaders who give back as we have an enjoyable and meaningful evening for a very good cause.

Please take a moment to review the enclosed information and return your RSVP form today. If you have questions about your participation, tickets, or sponsorship opportunities, please contact me or any team members in the Office of Institutional Advancement at (404) 756-4666, or by email at lwilliams@atlm.edu or celebrationofleadership@atlm.edu.

Thank you in advance for your support and consideration.

Sincerely,

Larion M. Williams
Vice President for Institutional Advancement &
Executive Director – AMC Foundation, Inc.

cc: Gary A. McGaha, President, Atlanta Metropolitan State College
Skip Vaughan, Chairman, Atlanta Metropolitan College Foundation, Inc.

Celebration of Leadership 2016

Sponsorship Levels

() Please reserve # ____ Seats at \$150.00 each. My check is enclosed for \$ _____

() Title Sponsor \$25,000 () Platinum Sponsor \$15,000 () Gold Sponsor \$10,000 () Silver Sponsor \$5,000
() Bronze \$2,500 () Table Sponsor \$1,500

Guest: PRINT OR TYPE

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

PRINT OR TYPE

Company _____

Address _____

City _____ State _____ Zip Code _____

Phone () _____ Fax () _____

E-mail _____

Method of Payment () MasterCard () Visa () Discover () Check# _____

Name on Card _____ Card # _____

3 Digit Security Code _____ Expiration Date ____/____/____

Authorized Signature _____

Thank you for your generous support!

Celebration of Leadership 2016

Sponsorship Benefits

COMPANY NAME: _____

COMPANY REPRESENTATIVE: _____

TELEPHONE NUMBER: _____ Email Address: _____

Title Sponsor: Yes _____ No _____

Cost: \$25,000.00

Benefits Include: Twenty reserved seats, special mention as Title Sponsor at the gala and in all advertisement. This sponsorship level will also include you or your company's name on the invitation and the back outside program ad (color), program book listing, table sign, event signage, publicity, reception sponsor to include twenty VIP reception spaces and sponsor's plaque.

Platinum Sponsor: Yes _____ No _____

Cost: \$15,000.00

Benefits Include: Ten reserved seats, one full page color ad, program book listing, table sign, ten VIP reception spaces, and serve as the reception co-sponsor.

Gold Sponsor: Yes _____ No _____

Cost: \$10,000.00

Benefits Include: Ten reserved seats, ½ page color ad, program book listing, five VIP reception spaces and table sign.

Silver Sponsor: Yes _____ No _____

Cost: \$5,000.00

Benefits Include: Ten reserved seats, ½ page color ad, table sign, book listing and two VIP reception spaces.

Bronze Sponsor: Yes _____ No _____

Cost: 2,500.00

Benefits Include: Ten reserved seats, ½ page black/white ad, table sign, book listing

Table Sponsor: Yes _____ No _____

Cost: 1,500.00

Benefits Include Ten reserved seats, and table sign.

Individual Ticket:

Cost: \$150.00

Celebration of Leadership 2016

Souvenir Booklet Ad Form

Name: _____

And/or Organization: _____

Contact Person: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

AD TYPE	COLOR BLACK/WHITE	QTY	TOTAL
Ad only ½ Page B/W	\$ 250.00	_____	_____
Ad only Full Page B/W	\$ 500.00	_____	_____
Ad only Full Page Color	\$1,000.00	_____	_____
Ad Only Front Inside Cover	\$1,100.00	_____	_____
Ad only Back Inside Cover	\$1,100.00	_____	_____
Total Remittance		\$_____	

All ads should be "camera ready" in JPEG, PDF or Microsoft Word Format. Ads can be sent by email to stenney@atlm.edu – telephone 404.756.4012 or 404.756.4666.

Indicate the quantity of ads. Payments should be made payable to the **AMC Foundation, Inc.** and sent to the mailing address listed above.

The Deadline for Receiving Ads is April 4, 2016.