

**Atlanta Metropolitan College Foundation, Inc.**  
on behalf of  
Atlanta Metropolitan State College

*Celebration of Leadership  
Awards 2023*

"Honoring & Saluting Extraordinary Trailblazers"

ATLANTA  
METROPOLITAN  
STATE  
COLLEGE  
Bring your brilliance.

SEPTEMBER  
21<sup>ST</sup>

**SAVE  
THE  
DATE**

RECEPTION  
6:00 P.M.

DINNER  
&  
PROGRAM  
7:00 P.M.

**SPONSORSHIP PACKAGE**

**AMC FOUNDATION, INC.**  
**BOARD OF DIRECTORS**  
**2022-2023**

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Bring your brilliance.

***Celebration of Leadership 2023***  
***"Honoring & Saluting Extraordinary Trailblazers"***

March 22, 2023

Dear:

The Atlanta Metropolitan College Foundation, Inc., on behalf of Atlanta Metropolitan State College (AMSC), invites your support and participation as we celebrate and acknowledge individuals whose incredible records of leadership, service, and generosity have made a lasting difference in metropolitan Atlanta and throughout this community during the Foundation's ***Celebration of Leadership Awards Gala***.

This signature fundraising event for need-based scholarships is scheduled for Thursday, September 21, 2023, on the campus of Atlanta Metropolitan State College. The Gala reception begins at 6:00 p.m.; followed by dinner and a formal program with presentations at 7:00 p.m.

We invite you to join us in this incredible opportunity to support Atlanta Metropolitan State College as the institution continues a strong and positive legacy of academic excellence and community partnerships. Please consider participating in this event as a major sponsor - your philanthropic investment enables talented students the opportunity they need to progress and graduate. This opportunity also allows the community to celebrate and acknowledge the work of outstanding leaders who give back as well as have an enjoyable evening for a very good cause.

Please take a moment to review the enclosed information – if you have questions regarding sponsorship opportunities, please contact the Office of Development & External Affairs at 404.756.4666 or email me at [stenney@atlm.edu](mailto:stenney@atlm.edu).

Thank you in advance for your support and consideration.

Sincerely,

Sheila Tenney, MA  
Executive Director, AMC Foundation, Inc.  
Director of Development & External Affairs, Atlanta Metropolitan State College

*Since 1974, Atlanta Metropolitan State College, a University System of Georgia college, has provided a quality and affordable education for a diverse population of traditional and non-traditional students.*

## *Celebration of Leadership 2023*

Proceeds from this year's fundraiser will fund Need-Based scholarships to students at AMSC. This crucial philanthropic investment enables talented, highly motivated students who work hard to achieve their academic goals - some of which are first generation, low-income students.

Examples of how unrestricted gifts and sponsorship dollars are administered:

- Gap Tuition Funding for Low-income Students
- Institutional Support
- Incidentals (e.g. MARTA cards, AMSC Food Locker, etc.)

### **Sponsorship Levels & Benefits**

#### **BRING YOUR BRILLIANCE (\$50,000)**

**Benefits:** Twenty reserved seats, special mention as *"Bring Your Brilliance"* sponsor at the gala and in all advertisement. This sponsorship level will also include your name or your company's name on the invitation, full-page color ad in the program book, table signage, program book listing, and twenty VIP reception invites.

#### **1974 SOCIETY (\$35,000)**

**Benefits:** Ten reserved seats, special mention as a *"1974 Society"* sponsor at the gala and in all advertisement. This sponsorship level will also include you or your company's name on the invitation, full-page color ad in the program book, table signage, program book listing, and ten VIP reception invites.

#### **TRAILBLAZER (\$25,000)**

**Benefits:** Ten reserved seats, one full-page color ad, table signage, program book listing, and ten VIP reception invites.

#### **RED AND BLACK (\$15,000)**

**Benefits:** Ten reserved seats, half-page color ad, table signage, program book listing, and six VIP reception invites.

#### **RED (\$10,000)**

**Benefits:** Ten reserved seats, half-page color ad, table signage, program book listing, and four VIP reception invites.

#### **BLACK (\$5,000)**

**Benefits:** Ten reserved seats, half-page black & white ad, table signage, program book listing, and two VIP reception invites.

#### **TABLE SPONSORSHIP (\$1,500)**

**Benefits:** Ten reserved seats, table signage, and program book listing.

#### **RESERVE YOUR SEAT (\$150)**

## *Celebration of Leadership 2023*

### Sponsorship Levels

- ( ) Bring Your Brilliance \$50,000      ( ) Believe • Begin • Become \$15,000      ( ) Table Sponsor \$1,500  
( ) 1974 Society \$35,000      ( ) Red \$10,000      ( ) #\_\_\_ Reserve Your Seat \$150/each  
( ) Trailblazer \$25,000      ( ) Black \$5,000

### PAYMENT INFORMATION (print or type)

Company \_\_\_\_\_

Company Representative \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

E-mail \_\_\_\_\_

Method of Payment ( ) MasterCard ( ) Visa ( ) Discover ( ) Check (**payable to AMC Foundation, Inc.**)

Name on Card \_\_\_\_\_ Card # \_\_\_\_\_

3-Digit Security Code \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Authorized Signature \_\_\_\_\_

***Thank you for your generous support!***

## *Celebration of Leadership 2023*

### Program Booklet Ad Form

Name: \_\_\_\_\_

And/or Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

AD TYPE	COLOR BLACK/WHITE	QTY	TOTAL
Ad only ½ Page B/W	\$ 250	_____	_____
Ad only Full Page B/W	\$ 500	_____	_____
Ad only Full Page Color	\$1,000	_____	_____
Ad Only Front Inside Cover	\$1,500	_____	_____
Ad only Back Inside Cover	\$1,500	_____	_____
Total Remittance		\$ _____	

**All ads should be "camera ready" in JPEG, PDF or Microsoft Word format and sent by email to Keel Rickenbacker at [kickenbacker@atlm.edu](mailto:kickenbacker@atlm.edu) – telephone 404.756.4666.**

Indicate the quantity of ads - payments should be made payable to the **AMC Foundation, Inc.**, and sent to the mailing address listed above.

The **Deadline** for Receiving Ads is  
**Wednesday, September 13, 2023**