

Atlanta Metropolitan College Foundation, Inc.

10th Anniversary

CELEBRATION

2012 OF 2022

LEADERSHIP

Sponsorship Packet

Atlanta Metropolitan State College
Thursday, September 22, 2022

Celebration of Leadership 2022

“Honoring & Saluting 10 Years of Extraordinary Trailblazers”

Dear Supporter:

The Atlanta Metropolitan College Foundation, Inc., on behalf of Atlanta Metropolitan State College (AMSC), invites your support and participation as we celebrate and acknowledge individuals whose incredible records of leadership, service, and generosity have made a lasting difference in metropolitan Atlanta and throughout this community during the Foundation's *Celebration of Leadership Awards Gala*.

This is the **10th Anniversary** of this signature fundraising event for need-based scholarships scheduled for Thursday, September 22nd, on the campus of Atlanta Metropolitan State College in the Edwin A. Thompson, Sr. Student Center (Charles F. Easley Pavilion). The Gala reception begins at 6:00 p.m.; followed by dinner and a formal program with presentations beginning at 7:00 p.m.

For over forty-five years, Atlanta Metropolitan State College has provided a high-quality, low-cost education for a diverse population of students. We invite you to join us in this dynamic opportunity to support AMSC as the institution continues a strong and positive legacy of Academic Excellence and Community Partnerships. Please consider participating in this event as a major sponsor.

Your sponsorship of this event will provide funding for need-based scholarships. Your philanthropic investment enables talented students the opportunity they need to progress and graduate.

Please review the enclosed sponsorship information - If you have questions about your participation or sponsorship opportunities, please contact Debra T. Day [Office of Development & External Affairs] at 678.361.6237 | dday@atlm.edu or Keel Rickenbacker at 404.756.4666 | krickenbacker@atlm.edu.

Thank you in advance for your support and consideration.

Sincerely,

Skip Vaughan
Chairman, Atlanta Metropolitan College Foundation Board of Directors, Inc.

cc: Debra T. Day, MS – Interim Director of Development
Georj Lewis, Ed.D. - President, Atlanta Metropolitan State College

2021 HONOREES

VERONICA ADADEVOH
Retired, State Farm Insurance Agent/Owner
KEITH E. GAMMAGE
Solicitor General, Fulton County Georgia
THE PEPSICO FOUNDATION
ELIJAH S. TUTT
President, Resurgence Consulting, LLC

2020 HONOREES

ANN W. CRAMER
Coxe Curry & Associates
STEVEN R. EWING
Wade Ford Franchise
PATRICE HARRIS, MD
American Medical Association
WILL PACKER
Will Packer Productions

2019 HONOREE

DR. GARY A. MCGAHA
Retired President
Atlanta Metropolitan State College

2018 HONOREES

KENNETH L. ALEXANDER
Antioch Baptist Church North
VERNON KEENAN
Georgia Bureau of Investigation
ELRIDGE MCMILLAN
Atlanta Metropolitan State College
ERIKA SHIELDS
City of Atlanta Police Department
WILLIE A. WATKINS
Willie A. Watkins Funeral Home, Inc.

2017 HONOREES

ROOSEVELT COUNCIL, JR.
Hartsfield-Jackson Atlanta International Airport
REV. DR. JAMES A. MILNER, SR.
Chapel of Christian Love Baptist Church
REGINALD G. "RAY" MOORE
Retired, United States Secret Service
YVONNE JOHNSON THOMAS
Victoria Hospitality Properties, LLC

2016 HONOREES

MICHAEL K. ANDERSON
Georgia Power Company
HALA MODDELMOG
Metro Atlanta Chamber
PASTOR POZIE L. REDMOND
New Calvary Missionary
Baptist Church
JUDGE PENNY BROWN REYNOLDS
Emmy-nominated Personality and
Commentator
WAYNE GILBERT "GIL" WEST
Delta Air Lines

2015 HONOREES

DEBBIE ALFORD
Georgia Lottery Corporation
RODNEY D. BULLARD
Chick-fil-A Foundation
SHIRLEY FRANKLIN
Former Mayor of Atlanta
Clarke-Franklin & Associates, Inc.
CURLEY DOSSMAN, JR.
Georgia-Pacific Foundation

2014 HONOREES

AMY GLENNON
Atlanta Journal-Constitution
REGENT DONALD LEEBERN
Board of Regents of the University System
of Georgia
MICHAEL L. THURMOND
DeKalb County CEO
ERICA QUALLS
Atlanta Marriott Marquis

2013 HONOREES

BISHOP DALE C. BRONNER
Word of Faith Family Worship Cathedral
CYNTHIA N. DAY
Citizens Trust Bank
CHANCELLOR HENRY HUCKABY
Retired, Board of Regents of the University
System of Georgia
DR. LOUIS W. SULLIVAN
Retired, Morehouse School of Medicine
AMBASSADOR ANDREW YOUNG
Andrew J. Young Foundation

2012 HONOREES

REV. DR. CAMERON ALEXANDER
Antioch Baptist Church North
XERNONA CLAYTON
Trumpet Awards Foundation
ERROLL B. DAVIS, JR.
Retired, Atlanta Public Schools Superintendent
MONICA PEARSON
Retired, Channel 2 News Anchor
TED TURNER
Turner Enterprises, Inc.

Bring Your Brilliance

Celebration of Leadership 2022

Proceeds from this year's fundraiser will fund Need-Based scholarships to students at AMSC. This crucial philanthropic investment enables talented, highly motivated students who work hard to achieve their academic goals - some of which are first generation, low-income students.

Examples of how unrestricted gifts and sponsorship dollars are administered:

- Gap Tuition Funding for Low-income Students
- Institutional Support
- Incidentals (e.g. MARTA cards, AMSC Food Locker, etc.)

Sponsorship Levels & Benefits

BRING YOUR BRILLIANCE (\$50,000)

Benefits: Twelve reserved seats, special mention as *"Bring Your Brilliance"* sponsor at the gala and in all advertisement. This sponsorship level will also include your name or your company's name on the invitation, full-page color ad in the program book, table sign, program book listing, and twelve VIP reception invites.

1974 SOCIETY (\$35,000)

Benefits: Six reserved seats, special mention as a *"1974 Society"* sponsor at the gala and in all advertisement. This sponsorship level will also include you or your company's name on the invitation, full-page color ad in the program book, table sign, program book listing, and six VIP reception invites.

TRAILBLAZER (\$25,000)

Benefits: Six reserved seats, one full-page color ad, table signage, program book listing, and six VIP reception invites.

BELIEVE • BEGIN • BECOME (\$15,000)

Benefits: Six reserved seats, half-page color ad, table signage, program book listing, and four VIP reception invites.

RED (\$10,000)

Benefits: six reserved seats, half-page color ad, table signage, program book listing, and two VIP reception invites.

BLACK (\$5,000)

Benefits: Six reserved seats, half-page black & white ad, and program book listing.

TABLE SPONSORSHIP (\$1,500)

Benefits: Six reserved seats and program book listing.

RESERVE YOUR SEAT (\$150)

Celebration of Leadership 2022

Sponsorship Levels

- () Bring Your Brilliance \$50,000 () Believe • Begin • Become \$15,000 () Table Sponsor \$1,500
() 1974 Society \$35,000 () Red \$10,000 () #__ Tickets at \$150/each
() Trailblazer \$25,000 () Black \$5,000

PAYMENT INFORMATION (print or type)

Company _____

Company Representative _____

Address _____

City _____ State _____ Zip Code _____

Phone () _____ Fax () _____

E-mail _____

Method of Payment () MasterCard () Visa () Discover () Check (**payable to AMC Foundation, Inc.**)

Name on Card _____ Card # _____

3-Digit Security Code _____ Expiration Date ____/____/____

Authorized Signature _____

Thank you for your generous support!

Celebration of Leadership 2022

Program Booklet Ad Form

Name: _____

And/or Organization: _____

Contact Person: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

AD TYPE	COLOR BLACK/WHITE	QTY	TOTAL
Ad only ½ Page B/W	\$ 250	_____	_____
Ad only Full Page B/W	\$ 500	_____	_____
Ad only Full Page Color	\$1,000	_____	_____
Ad Only Front Inside Cover	\$1,500	_____	_____
Ad only Back Inside Cover	\$1,500	_____	_____
Total Remittance		\$ _____	

All ads should be "camera ready" in JPEG, PDF or Microsoft Word format and sent by email to
Keel Rickenbacker at kickenbacker@atlm.edu – telephone 404.756.4666.

Indicate the quantity of ads - payments should be made payable to the **AMC Foundation, Inc.**, and sent to the mailing address listed above.

The **Deadline** for Receiving Ads is
Friday, **September 9, 2022**