



ATLANTA METROPOLITAN STATE COLLEGE

Office of Communications • 1630 Metropolitan Parkway, SW • Atlanta, Georgia 30310

NEWS RELEASE

FOR IMMEDIATE RELEASE

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AMSC Raises \$370,000 for Need-based Continuation Scholarships

Atlanta (Oct. 8) – At its annual Celebration of Leadership (COL) Awards held on Thursday, Sept. 27, the Atlanta Metropolitan College (AMC) Foundation raised \$370,000 for need-based continuation scholarships for students at Atlanta Metropolitan State College.

Under the leadership of Foundation Board Chair Skip Vaughn, the foundation raised its largest amount in Celebration of Leadership history.

“I am extremely proud of the work of the AMC Foundation board members and especially of the AMSC Office of Strategic Marketing & Advancement,” said Vaughn, vice president and general manager for Pepsi Beverage Company Georgia Market. “The efforts of all involved have ensured that we can help even more students at AMSC fulfill their educational goals.”

Students receiving funds raised at COL are typically students within a semester of graduating and in need of financial assistance to continue their education. Funds needed can often be as little as \$250. This past year, the foundation helped approximately 400 students – another record number - stay enrolled at Atlanta Metro.

The COL Awards honors outstanding community citizens, recognizing them for their incredible record of leadership, service, and generosity which has made a lasting difference in metropolitan Atlanta and beyond. This year’s recipients were Antioch Baptist Church North Co-pastor Rev. Kenneth Alexander, GBI Director Vernon Keenan, Regent Emeritus Elridge McMillan, APD Chief Erika Shields, and Willie A. Watkins, chief executive officer of Willie Watkins Funeral Home, Inc.

Special recognitions were given to State Farm Agency Owner Veronica Adadevoh ’80 and Clayton County Public Schools Superintendent Dr. Morcease Beasley for their dedication to education.

About the Atlanta Metropolitan College Foundation, Inc.:

The Atlanta Metropolitan College Foundation, Inc. is a Georgia non-profit corporation with the expressed purpose of receiving, investing, and administering private support for Atlanta Metropolitan State College (AMSC). A board of directors comprised of community, civic, corporate leaders and college administrators provide guidance for investing and managing charitable gifts to maximize the gift's value to the College. The Foundation operates for the express purpose of supporting Atlanta Metropolitan State College in fundraising, external friend building, establishing and building an endowment, and in addressing the academic priorities of the institution, while understanding and supporting AMSC's mission, goals, and priorities.

About Atlanta Metropolitan State College:

Founded in 1974, Atlanta Metropolitan State College – a four-year institution located in the heart of Atlanta, Georgia – offers bachelor's and associates degrees, as well as some certificates, in 42 programs of study, including business, mathematics and computer science; humanities and fine arts; natural sciences and social sciences. Atlanta Metro serves the needs of all of its students through a traditional day program, a Morning, Evening, and Weekend College, and online. For more information, please visit: atm.edu.



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Pictured from Left to Right: Dr. Morcease Beasley, Vernon Keenan, Erika Shields, AMSC President Dr. Gary McGaha, Veronica Adadevoh '80, Rev. Kenneth Alexander, and Willie Watkins.

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